

TROY WHITE

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Hire Me. Here's Why!

EDUCATION

Diploma (2002) Generals - Avon Public High School
Avon, SD - *Graduated with 3.9 Cumulative GPA.*

**Seeking BFA (2002-2007) Computer Graphic Design/
Multimedia Web Development**
Dakota State University - Madison, SD.

RECENT PROFESSIONAL EXPERIENCE

Production Artist

Press Publications, White Bear Lake, MN
(Jun. 2009 - Sept. 2009)

My responsibilities included paginating the Legals section of the six weekly newspapers we ran in the North-East suburbs. I also laid out the section called 'Dial-A-Specialist', which consists of small business ads arranged according to type of business. Other responsibilities included the monthly Coupon Book cover which was completely designed by me. My main responsibility was designing the ads that appeared in our six weekly newspapers. (*Shoreview Press, Vadnais Heights Press, White Bear Press, St. Croix Valley Press, Forest Lake Press, Quad Community Press*)

Pre-Press Technician / Graphic Artist

Leader Printing, Madison, SD **(Feb. 2008 - Oct. 2008)**

My pre-press responsibilities were mainly file processing and pre-flighting of customer files to ensure proper printing on our three different printing presses. We primarily ran a WEB press but also had a 4-color and 2-color press. Other duties included:

- Film negative shooting/processing in dark room
- Negative stripping and burning of plates
- CTP with Prinergy Evo & Kodak Preps
- All ordering for Pre-Press department
- Designed ads for use in daily newspaper

I also managed and designed all materials for direct mail advertising campaign directed towards car dealerships and school newspapers.

Graphic Designer

Capital Card Services, Inc., Sioux Falls, SD
(Jun. 2005 - July 2007)

I was in charge of designing all direct-mail solicitations for credit card companies. This design included all aspects of the campaign, from envelope design to the actual letter itself. I worked daily on both Mac and PC systems and used the Adobe Creative Suite daily. My biggest project was complete design and coding of their new company intranet site. I also designed and coded several online banking web sites. I received numerous awards for outstanding work on projects.

SOFTWARE SKILLS

- Adobe Photoshop CS4 and below
- Adobe Illustrator CS4 and below
- Adobe InDesign CS4 and below
- Adobe Acrobat/Distiller 9 and below
- Adobe Lightroom 2 and below
- Quark Express 8 and below
- Microsoft Office 2008 and below
- Mac OS X 10.6.0 - Windows Vista / 7

OTHER SKILLS

- XHTML/CSS understanding
- Strong illustration ability
- Strong business office etiquette
- Strong office networking and IT skills

REFERENCES

Brian Nosan - Production Artist

Press Publications, White Bear Lake, MN
763.744.8319

Joshua Horner - Network Administrator

Christian Living Communities, Denver, CO
605.480.2304

Christopher Lembcke - Freelance Artist

San Diego, CA - 605.480.0517

CONTACT INFORMATION

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Thanks! Speak Soon?

605.270.0675